



WOMEN ORIGINATED MEDIA ENTREPRENEURSHIP NETWORK

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Women originated Media Entrepreneurship Network...



Results
*of the US Dep.
of State AEIF
sponsored
project*

• (A) Call Text

• (B) Work Programme

• (C) State-of-the-Art

• (D) IMPACT

• (E) Partners –Type of
project

• (F) Possible End-Users

*Mechanism linking
media entertainment
education –
cooperation and thus
enhanced **trust** and
confidence*

Concept and approach



Media

– showcase
women entrepreneurs



ICT

provides platform
mapping and
increasing new
skills



Women Peer2Peer cooperation

On the job Training
Practices



Unlocked **resources** and **engagement**
Job creation and **business development**

Partnership required – results



- Merit Partners and specialists incl. Funding Agencies
- Cross Media Producers – for creative content and format development
- Impact Investors – Venture Development

Envisioned Results – pilot

- Up to 10 000 participants interested in project
- +40 trainings completed
- +5 robust women owned business created
- +30 jobs created
- + robust model created for further uptake and replication beyond UA

How do you best scale it up to help support the SDGs?

	Needs	Action
A		PL-UA women cooperation as a pathfinder for Eastern Europe, Caucasus, Central Asia...other regions
B		 The combination of media and on line digital training map interests and competencies addressing them with scalable individual and group training, internship
C		 Enhancing trust and confidence and unlock resources supporting development of the women businesses. /know how, support, loans, promotion, mutual joint bargaining etc.../ 



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